**Exhibitor and Concessionaire Information**

**Cloverdale Rodeo & Exhibition Association - *In association with King James Group***

**Full Payment due by May 1, 2022**Including: Signed Contract  
 Gate and Parking pass orders with payment  
 Electrical Order (if required) with payment  
 (Note: Order forms are available on the website: [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com))

Food Concessionaires will be required to report their sales & pay the required 20% daily. Day 1 payments to be made by 12:00pm on day 2, and so on. Day 4 payments are due at 6:00pm on day 4.

**Food Concession Move-In**Tuesday, May 17 & Wednesday May 18, 2022 8:00am to 4:00pm  
Health Inspection Thursday May 19, 2022 9:00am to 2:00pm

**Exhibit Move-In**Thursday, May 19, 2022 8:00am to 8:00pm  
Friday, May 20, 2022 8:00am to 1:00pm

**Show Hours (Public Access):**Friday, May 20, 2022 (Day 1) 4:00pm to 11:00pm  
Saturday, May 21, 2022 (Day 2) 10:00am to 11:00pm  
Sunday May 22, 2022 (Day 3)  10:00am to 11:00pm  
Monday May 23, 2022 (Day 4) 10:00am to 6:00pm

Note: Concessions and Exhibits must be open and staffed during the hours listed above. Buildings close at 10:00pm.

**Concession and Exhibit Move-Out**Monday, May 23, 2022 6:00pm – 9:00pm  
Tuesday, May 24, 2022  8:00am – 1:00pm

**Security:**Though security personnel will be on duty from Thursday, May 19th through Tuesday, May 24th, Concessionaires and Exhibitors are advised to adequately insure their merchandise; and we suggest that any moveable, valuable materials be removed at the end of each day.

**Insurance (Public Liability)**The Licensee will provide to the Cloverdale Rodeo & Exhibition, a Certificate of Insurance naming Cloverdale Rodeo Association and City of Surrey.

1. Non-food exhibitors – minimum $2,000,000.00 public liability insurance.
2. Food & beverage concessionaires – minimum $5,000,000.00 public liability insurance.

**Show Producer Contact Information:**Cloverdale Rodeo & Exhibition Association c/o Jim King  
#9 – 9410 115 Street, Osoyoos BC V0H 1V5  
Phone: (250) 689-4423 E-Mail: [JamesEKing@telus.net](mailto:JamesEKing@telus.net)

**Concession/Exhibit Restrictions**

Show management reserves the right to limit or restrict or terminate any demonstrations.

**No alcoholic beverages allowed**

**Products Sold:**Products sold by concessionaire, or exhibitor are restricted to those products identified and approved on the license agreement.

**Sound Levels:**Any attention arousing devices, such as music, televisions, voice amplification, etc., must be kept at a level that does not interfere with other concessionaires or exhibitors.

**Competitions, Draws and Contests:**Sales promotions and competitions must be free of any obligations.   
**The Concessionaire or Exhibitor MUST supply a list of the winners to the show management no later than seven (7) days after the event closes.**

**Signs:**Concessionaires and Exhibitors are reminded that hand painted or printed signs are not permitted.

**Show Display Contractor:**Management has appointed the following company as display contractor for the event.

**Central Display**Sheldon White  
#111 – 2837 Ferry Avenue, Prince George, BC, V2N 1L3  
Phone: (250) 561-7477  
 (250) 961-4006

Fax: (250) 561-7406

**Preferred Suppliers:**The Cloverdale Rodeo & Exhibition Association has awarded an **exclusive product** **rights** to the following companies:

**Pepsico  
Contact:** Michael Maddison 778-877-0139  
**E-mail:** [michael.maddison@pepsico.com](mailto:michael.maddison@pepsico.com)

**Exclusive Ice Supplier**Cloverdale Rodeo & Exhibition  
The ice commissary will be located near the Concession/Exhibit Office.