



Cloverdale's World Freestyle Round-Up organizers believe sport's Olympic status could attract bigger crowds

This year's eighth annual skateboarding competition running May 17-20 2019 at Cloverdale Fairgrounds

NEWS RELEASE

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For Immediate Release

Greater Vancouver, BC: Skateboarding fans who come to see the **World Freestyle Round-Up** at the **Cloverdale Rodeo and Country Fair** the May long weekend know they don't have to wait until June 2019 to see Olympic hopefuls in action.

From **May 17 – 19 2019**, amateurs, professional skaters and three legends will come together to compete for \$10,000 in cash prizes at the family-friendly four-day affair. As of April 23, a total of **19** amateurs, **15** professional skaters and **three** legends representing **eight** different countries from around the world were registered for the competition.

On **Monday May 20**, the event will feature specialty contests in 360 Spin Offs and Best Tricks as well as Best Handstand Tricks and Longest Coconut Wheelie Contests.

This year's eighth annual competition will once again take place inside the **Cloverdale Curling Rink** on the Cloverdale fair grounds. The building will be changed into an arena setting featuring an 80-by-140-foot flawless concrete floor considered ideal for flatland freestyle skateboarding. Each day there will be several shows featuring freestyle demos and contests using an innovative Battle Format.

Contest producer and Canada's first professional skateboarder **Kevin Harris** says he is anticipating even more interest in the competition this year.

"Since the 2020 Tokyo announcement came out that skateboarding would be part of the Olympics, the interest in the sport of skateboarding has grown substantially. We always get a good crowd but believe this year's event could grow in terms of attendance and most certainly in excitement," Harris, who is also a board member of the Canada Skateboard Association, maintains. "The calibre of these athletes is starting to be taken very seriously."

This year's list of Canadian competitors includes North Vancouver resident and father-of-three Adam Flood who, when not skateboarding, can be found touring across North America with various bands. Surrey skater Kristopher Abramovic is also among the 2019 Cloverdale challengers looking to take the best-in-world amateur freestyle title. Last year he moved up in the Cloverdale rankings significantly from 13th place Amateur in 2017 to 7th place Amateur overall. In the Pro Division, Lucio de Lima from Delta is coming back to battle for a top standing in his ranking. The 56-year-old skateboarder says he has been skating since he was 12 and since that time, has never lost interest in the technical aspect of the sport.

Among those who have competed at the iconic event in the past is White Rock native and pro skater Andy Anderson who just recently embarked on an international tour that will take him overseas to countries like China and Australia. Next year he is hoping to represent Canada at the Tokyo Olympics

Event: World Freestyle Round-Up at the 2019 Cloverdale Rodeo & Country Fair
Dates: May 17-20 2019
Location: Cloverdale Curling Rink on the Cloverdale Fairgrounds in Surrey, BC
Tickets: The World Round-Up is a FREE event for families to enjoy once Country Fair admission tickets have been purchased.

Pre-purchase tickets for the Fair and Rodeo are available online now:
Admission for all Rodeo Performances is \$30 including gate (12 and under free)
Country Fair admission is \$10 (12 and under free)
Pre-Purchase Gate Admission tickets at selected London Drugs
and IGA stores and save \$2.00!
Click [here](#) for a list of the participating stores
Pre-Purchase Midway Ride All-Day tickets at selected London
Drugs and IGA stores for \$35, saving \$11.00!
Click [here](#) for a list of participating stores

To learn more about World Round-Up and see a full breakdown of the four-day agenda, visit:
<https://cloverdalerodeo.com/country-fair/world-freestyle-skateboard-round-up/>.

Cloverdale World Freestyle Round-Up Fast Facts

- The annual Cloverdale competition is one of only five that happens globally and is the biggest one in the world. The other four are held in Germany, Japan, Brazil and the U.S.
- For the first time in history, the Olympics will feature bowl and street skateboarding events for men and women at the **2020 Olympics in Tokyo**.
- Canadian skater Andy Anderson was recently signed by Powell-Peralta. He has competed all over North America and has won two world championships in freestyle skateboarding – both at the World Round-Up in Cloverdale.
- Over 110,000 people attended the annual Rodeo and Fair last year.

- Total number of competitors could change as registration is open until April 30 2019.

About the Cloverdale Rodeo and Country Fair:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world-famous Cloverdale Rodeo and Country Fair, held every year on the May long weekend at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for year-round management of the Cloverdale Exhibition Grounds (Fairground) that hosts over 1,000 events annually, with eight unique facilities on 100 acres capable of hosting 100 – 100,000 attendees, including trade shows, concerts, festivals, sporting events and is a #BCFilm film-friendly location. For more information on the Association and the 73rd annual Cloverdale Rodeo and the 131st annual Country Fair, visit www.CloverdaleRodeo.com.

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