



Cloverdale Rodeo & Country Fair are back May 18 – 21 2018

72nd annual Cloverdale Rodeo and 130th annual Country Fair to unfold at Cloverdale Exhibition Grounds

**For immediate release
March 29, 2018**

Surrey, BC – This year marks the 72nd annual Cloverdale Rodeo and 130th annual Country Fair and visitors can once again expect British Columbia's most beloved annual tradition to be an action-packed weekend full of family fun. Event fans can look forward to more competitions, more live entertainment, and more food for all ages. Be sure to mark your calendars for the May Long weekend!

Recognized as some of the best athletes in the world, national and international Cowboys and Cowgirls are getting ready to compete for large cash prizes. The Cloverdale Invitational Rodeo will feature three rough stock rodeo events: Bareback, Saddle Bronc, Bull Riding, and Ladies Barrel Racing. Cloverdale's youngest athletes will get their chance to compete when Mutton Bustin' takes centre stage during all five Rodeo performances happening all weekend long.

Move over fire fighters, here come the cowboys. New to this year's Rodeo is a charitable element sure to be a hit amongst those young and old. Award-winning photojournalist John Lehmann is the talent behind a one-of-a-kind collectible 12-month "cowboy" calendar to be available for purchase at the Rodeo. All proceeds from calendar sales will be donated to charity.

Families will once again have a blast in the Country Fair with the **Envision Financial Kids Zone**, **Agri Zone** and **Douglas Lake Equipment Zone**, formerly the Cone Zone. Visitors of all ages will enjoy the **S&R Sawmills West Coast Lumberjack Show**, the **BC Country Music Association Pavilion**, the seventh annual **World Freestyle Roundup Skateboarding Competition**, Ram Truck Test Drive, B.C.'s largest travelling Midway, and the spectacular **Art Knapp Outdoor Living Pavilion**.

The **World Freestyle Round-Up** will once more take over the Cloverdale Curling Rink and bring together the best in professional and amateur freestyle skateboarders from all over the world who will be competing for \$10,000 in prize money. Beginning May 18 and all weekend long, skateboarders from countries like Japan, Germany and Sweden will come to Cloverdale to show off their best technical tricks and choreographed freestyle routines that are sure to leave visitors in awe.

Cloverdale's cowboy and cowgirl culture would not be complete without its annual artistic offering. Returning for its fourth year, the **West Fine Art Show**, one of B.C.'s largest and most prestigious art shows, will bring together the best in collected work from 18 of the finest artists in western Canada who will also be in attendance at the show. A percentage of all proceeds will be donated to C.H.I.L.D. Foundation and the Cloverdale Rodeo Youth Initiative Foundation. Prominently featured again this year will be work created by legendary artist Jeff Robinson, son of Red and Carole Robinson. Jeff, who passed away after a valiant battle with Crohn's Disease, will be forever remembered among the art-loving community for his bold style and colorful disposition.

Open daily from 4pm to 2am to the 19+ crowd, **The Longhorn Saloon** is proud to present live performances including the Ken McCoy Band, Ettinger & Big 50 and everybody's favorite, the Chris Buck Band. Guests of all ages can catch performances on **The Lordco Auto Parts Outdoor Entertainment Stage** where you can two step the night away to the likes of: The Heels, Whiskey Jane, Rosemary & The Sweet Sound Revival, and more! With a mascot dance party nightly starting at 6pm on this is a must-see attraction for the family!

The BC Country Music Association (BCCMA) will be hosting an impressive pavilion that will include a meet-and-greet with BCCMA artists throughout the May Long Weekend. Called **Boots and Buckles, this Pavilion** is open to all ages and is free until 8pm when it will transform into a live music dance hall for 19+ Fair attendees.

For a detailed schedule of event, performances, competitors list, and to purchase tickets, please visit <http://www.cloverdalerodeo.com/>

Event: 2018 Cloverdale Rodeo and Country Fair
Dates: May 18-21, 2018
Gate Hours: Friday 4:00pm – 10:00pm
Saturday 10:00am – 10:00pm
Sunday 10:00am – 10:00pm
Monday 10:00am – 5:00pm
Location: Cloverdale Fairgrounds in Surrey, BC
Tickets: Pre-purchase tickets are available online now:
Country Fair admission is \$10 (12 and under free)
Pre-Purchase Gate Admission tickets at selected London Drugs and IGA stores and save \$2.00!
Click [here](#) for a list of the participating stores
Pre-Purchase Midway Ride All-Day tickets at selected London Drugs and IGA stores for \$35, saving \$10.00!
Click [here](#) for a list of the participating stores

About the Cloverdale Rodeo and Country Fair:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world-famous Cloverdale Rodeo and Country Fair, held every year on the May long weekend at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for year-round management of the Cloverdale Exhibition Grounds (Fairground) that hosts over 1,000 events annually, with eight unique facilities on 100 acres capable of hosting 100 – 100,000 attendees, including trade shows, concerts, festivals, sporting events and is a #BCFilm film-friendly location. For more information on the Association and the 72st annual Cloverdale Rodeo and the 130th annual Country Fair, visit www.CloverdaleRodeo.com.

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