

## **Exhibitor and Concessionaire Information**

**Cloverdale Rodeo & Exhibition Association - *In association King James Group***

### **Full Payment due by May 1, 2018**

Including: Signed Contract  
Gate and Parking pass orders with payment  
Electrical Order (if required) with payment  
(Note: Order forms are available on the website: [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com))

Food Concessionaires will be required to report their sales & pay the required 20% daily. Day 1 payments to be made by 12:00pm on day 2, and so on. Day 4 payments are due at 6:00pm on day 4.

### **Food Concession Move-In**

Tuesday, May 15 & Wednesday, 16, 2018 8:00am to 4:00pm  
Health Inspection Thursday May 17, 2018 9:00am to 2:00pm

### **Exhibit Move-In**

Thursday, May 17, 2018 8:00am to 8:00pm  
Friday, May 18, 2018 8:00am to 1:00pm

### **Show Hours (Public Access):**

Friday, May 18, 2018 (Day 1) 4:00pm to 11:00pm  
Saturday, May 19, 2018 (Day 2) 10:00am to 11:00pm  
Sunday May 20, 2018 (Day 3) 10:00am to 11:00pm  
Monday May 21, 2018 (Day 4) 10:00am to 6:00pm

Note: Concessions and Exhibits must be open and staffed during the hours listed above. Buildings close at 10:00pm.

### **Concession and Exhibit Move-Out**

Monday, May 21, 2018 6:00pm – 9:00pm  
Tuesday, May 22, 2018 8:00am – 1:00pm

### **Security:**

Though security personnel will be on duty from Thursday, May 17<sup>th</sup> through Tuesday, May 22<sup>nd</sup>, Concessionaires and Exhibitors are advised to adequately insure their merchandise; and we suggest that any moveable, valuable materials be removed at the end of each day.

### **Insurance (Public Liability)**

The Licensee will provide to the Cloverdale Rodeo & Exhibition, a Certificate of Insurance naming Cloverdale Rodeo Association and City of Surrey.

1. Non-food exhibitors – minimum \$2,000,000.00 public liability insurance.
2. Food & beverage concessionaires – minimum \$5,000,000.00 public liability insurance.

### **Show Producer Contact Information:**

Cloverdale Rodeo & Exhibition Association c/o Jim King  
#9 – 9410 115 Street, Osoyoos BC V0H 1V5  
Phone: (250) 495-7751 E-Mail: [jameseking@telus.net](mailto:jameseking@telus.net)

## **Concession/Exhibit Restrictions**

Show management reserves the right to limit or restrict or terminate any demonstrations.

### **No alcoholic beverages allowed**

#### **Products Sold:**

Products sold by concessionaire, or exhibitor are restricted to those products identified and approved on the license agreement.

#### **Sound Levels:**

Any attention arousing devices, such as music, televisions, voice amplification, etc., must be kept at a level that does not interfere with other concessionaires or exhibitors.

#### **Competitions, Draws and Contests:**

Sales promotions and competitions must be free of any obligations.

**The Concessionaire or Exhibitor MUST supply a list of the winners to the show management no later than seven (7) days after the event closes.**

#### **Signs:**

Concessionaires and Exhibitors are reminded that hand painted or printed signs are not permitted.

#### **Show Display Contractor:**

Management has appointed the following company as display contractor for the event.

##### **Central Display**

Sheldon White

#111 – 2837 Ferry Avenue, Prince George, BC, V2N 1L3

Phone: (250) 561-7477

(250) 961-4006

Fax: (250) 561-7406

#### **Preferred Suppliers:**

The Cloverdale Rodeo & Exhibition Association has awarded an **exclusive product rights** to the following companies:

##### **Pepsico**

**Contact:** Michael Maddison 778-877-0139

**E-mail:** [michael.maddison@pepsico.com](mailto:michael.maddison@pepsico.com)

##### **Exclusive Ice Supplier**

Cloverdale Rodeo & Exhibition

The ice commissary will be located near the Concession/Exhibit Office.