



## **RODEO CELEBRATES MAY LONG WEEKEND TRADITION MAY 20-23, 2011**

For Immediate Release:

**Surrey, British Columbia** – The Cloverdale Rodeo and Country Fair is the place to be this May long weekend as people young and old celebrate 4 days of good old country tradition. Over the past 65 years families have been drawn to the event to enjoy both world class rodeo action, free entertainment and the fun of the fair.

The Cloverdale Rodeo and Country fair is BC's most popular May long weekend event and the only place in the province that you will find the world's greatest cowboys and girls competing for such a large amount of cash. Up to \$360, 000 will be won in four events during a weekend bursting with great entertainment and new activities that everyone will enjoy.

Doug and the Slugs headline the Sunday evening show with Ken McCoy and Appaloosa wooing the crowds in the Longhorn saloon all weekend. New this year, you can enjoy a movie under the stars, two extra midway rides and extreme sporting events that push the limits of human endurance.

**Event: 2011 Cloverdale Rodeo and Country Fair**

**Dates: May 20-23, 2011**

**Location: Cloverdale Fairgrounds in Surrey, B.C.**

**More information and tickets can be purchased online at  
[www.CloverdaleRodeo.com](http://www.CloverdaleRodeo.com).**

**About:**

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the World Famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 20 – 23, 2011) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1,000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 65<sup>th</sup> annual Cloverdale Rodeo and the 122<sup>nd</sup> Country Fair visit: [www.CloverdaleRodeo.com](http://www.CloverdaleRodeo.com).

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**Reference:**

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