



LOCAL ROCK LEGENDS 'DOUG & THE SLUGS' PERFORM FREE SUNDAY NIGHT OUTDOOR CONCERT AS PART OF CLOVERDALE RODEO WEEKEND

For Immediate Release:

Surrey, British Columbia - One of the most distinctive and entertaining Canadian bands of the last 30 years, Doug and the Slugs are set to rock the 2011 Cloverdale Rodeo & Country Fair with a free with fairgrounds admission concert on Sunday, May 22 at the Outdoor Entertainment Stage.

"The Outdoor Entertainment Stage is located in the heart of the Country Fair and is one of the highlights of the Fair featuring family-friendly attractions including live bands," said Cloverdale Rodeo & Country Fair General Manager Dave Melenchuck. "It is a pleasure to welcome top Vancouver Rock Band, Doug and the Slugs, and we look forward to great music and good Canadian fun."

Tickets for the special Sunday Night Concert are free with admission to the Country Fair. General admission to the County Fair is \$12.

Since forming in Vancouver in 1977, Doug and the Slugs have become a Canadian staple in the music scene. With seven albums, numerous awards including song of the year (1980) and album of the year (1985) and several singles including international releases, this show a must see. With hits such as "Too Bad", "Making it Work", and "Tomcat Prowl", Doug and the Slugs promises to put on an extraordinary show for music lovers of all generations to enjoy.

About:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 20 – 23, 2011) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

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For more information on the Association and the 65th annual Cloverdale Rodeo and the 122nd Country Fair visit: www.cloverdalerodeo.com.

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Reference:

Laura Ballance
Cloverdale Rodeo and Country Fair
604-637-6646 (direct)
604-771-5176 (cell)
Laura@LBMG.ca

Kate Forman
Cloverdale Rodeo and Country Fair
604-637-6653 (direct)
604-762-2250 (cell)
Kate@LBMG.ca