



‘COWBOY CHURCH’ HARKENS BACK TO IDEALS OF SIMPLICITY, REVERANCE AND WORSHIP

For Immediate Release:

Surrey, British Columbia – The prayers are simple and to the point, yet shift the toughest of bull, bareback and saddle riders from a state of focused and intense preparation to one of calm, reverence and worship. Designed for the everyday farmer, rancher, cowboy, horseman, rodeo contestant or fan, Cowboy Church has become a mainstay of the rodeo circuit and a popular non-denominational ceremony at the Cloverdale Rodeo weekend event.

The service – led by Rev. Coy Huffman – will take place **Sunday, May 22 at 10 a.m.** as activity returns to the Stetson Bowl following two days of Cloverdale Rodeo action. Amidst a fine swirl of dust lifted as stock stretch their legs, assembling what can only be described as a Wild West background nestled in the midst of urban life, Huffman commands a 45 minutes southern prayer service.

Wranglers and a Stetson replace Sunday’s finest and the long-winded sermons typically associated with a traditional church service are traded with simple prayers of thanks. It’s a notion that harkens back to an era gone by.

EVENT: Cowboy Church
TIME: 10 a.m.
VENUE: Stetson Suite, Cloverdale Fairgrounds
**** Open to all**

The 2010 Cloverdale Rodeo and Country Fair will take place May 20-23 at the Cloverdale Fairgrounds, for more information visit www.cloverdalerodeo.com.

About:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 20-23, 2011) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 65th annual Cloverdale Rodeo and the 122nd Country Fair visit: www.cloverdalerodeo.com.

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Reference:

Laura Ballance
Cloverdale Rodeo and Country Fair
604-637-6646 (direct)
604-771-5176 (cell)
Laura@LBMG.ca

Kate Forman
Cloverdale Rodeo and Country Fair
604-637-6653 (direct)
604-762-2250 (cell)
Kate@LBMG.ca