



## **NEITHER RAIN NOR CANUCK PLAY-OFFS KEEP CROWDS FROM 65<sup>th</sup> CLOVERDALE RODEO**

For Immediate Release (May 23, 2010)

**Surrey, B.C.** – It was a fun-filled May Long Weekend as the Cloverdale Rodeo and Country Fair celebrated 65 years of family fun and cowboy and girl action. Crowds giddied-up for the exciting sights and events and enjoyed fair weather Friday and Monday while toughing it out in true cowfolk fashion rainy Saturday and Sunday.

### **ONE OF WORLD'S TOUGHEST COWBOYS WINS BIG AT CLOVERDALE**

The 65<sup>th</sup> annual Rodeo showcased the world's top cowboys and cowgirls in Canada's second richest pro rodeo payout, and offered up more than \$360,000 in prize money. Standout winner was Clayton Foltyn who finished first overall in bull riding. As the lone competitor to stay on his animal during the full 8 second ride, Foltyn took home \$50,000 in the final and \$54,300 overall.

There was upset for the two BC competitors who made it through to the final round. Despite a hard-fought effort, Merritt bull-rider Ty Pozzobon was unable to stay on his animal for the required 8 seconds. Meanwhile, after taking a wide turn during ladies barrel racing, Kamloops native Laura James finished second-to-last with a time of 15.59, only .45s of a second away from the first place winner's time.

*"We were able to bring out a very strong field of competitors for our 65<sup>th</sup> annual rodeo," said Cloverdale Rodeo Chairperson Penny Smythe. "The high calibre of competitors helped attract a good number of diehard fans and rodeo newbies, proving rain and Canuck playoffs were no match for live Cloverdale action."*

**In total, more than 15,000 people turned out to see one of North America's premier pro rodeos during five performances held throughout the four-day event.**

*"Attendance for afternoon rodeo performances was excellent. The sun was out for Monday Finals, drawing an enthusiastic crowd to what proved to be the most exciting rodeo action of the entire event," Smythe added.*

**The Country Fair attracted long weekend crowds in excess of 77,000, up more than 5000 visitors from last year.**

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**The four-day event generated in excess of \$5 million dollars, directly and through economic spin-off, across the Lower Mainland.**

## **Winners:**

### **Bareback Riding**

- 1) Tilden Hooper, Carthage, TX – 91 points (\$20,000 Finals, \$25,500 Total)
- 2) Dusty LaValley, Bezanson, AB – 88.5 points (\$11,500 Finals, \$15,071.42 Total)
- 3) Ryan Gray, Cheney, WA – 88 points (\$7,500 Finals, \$9,071.42 Total)
- 4) Steven Dent, Mullen, NE – 87.5 points (\$5,000 Finals, \$10,250 Total)

### **Saddle Bronc Riding**

- 1) Tyrell Smith, Great Falls, MT – 92 points (\$20,000 Finals, \$22,000 Total)
- 2) Cody Wright, Milford, UT– 90 points (\$11,500 Finals, \$14,250 Total)
- 3) Wade Sundell, Boxholm, IO– 88 points (\$7,500 Finals, \$13,000 Total)
- 4) Cody Taton, Mud Butte, SD– 85 points (\$4,250 Finals, \$9,550 Total)
- 4) Jesse Kruse, Great Falls, MT- 85 points (\$4,250 Finals, \$7,750 Total)

### **Ladies Barrel Riding**

- 1) Brittany Fleck, Mandin, ND – 15.14 seconds (\$20,000 Finals, \$23,250 Total)
- 2) Kelli Tolbert, Hinckley, UT – 15.20 seconds (\$11,500 Finals, \$18,500 Total)
- 3) Timi Likely, Twin Falls, ID – 15.23 seconds – (\$7,500 Finals, \$10,000 Total)
- 4) Sue Smith, Blackfoot, ID – 15.30 seconds, (\$4,250 Finals, \$8250 Total)
- 4) Ramona Nash, Drayton Valley, AB – 15.30 seconds (\$4,250 Finals, \$6,750 Total)

### **Bull Riding**

- 1) Clayton Foltyn, El Campo, TX – 85.5 points (\$50,000 Finals, \$54,300 Total)

### **About:**

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 20 – 23, 2011) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 65th annual Cloverdale Rodeo and the 122<sup>nd</sup> Country Fair visit: [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com).

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