



RODEO WEEKEND KICKS OFF WITH TERRI CLARK CONCERT

For Immediate Release (February 11, 2009)

Surrey, British Columbia - Canadian country-music legend and Vancouver favourite Terri Clark will officially kick start the 2009 Cloverdale Rodeo and Country Fair long weekend with a special concert on Thursday, May 14th at the Rodeo's world-famous Longhorn Saloon in a very special event that partners B.C.'s most popular event with one of its most important charities – the Gizeh Shriners of British Columbia & Yukon.

"This will be a very exciting night," says Cloverdale Rodeo and Country Fair Association General Manager Bob Matwiv. *"To partner with such an outstanding charity as the Shriners makes the Kick Off event for the Cloverdale Rodeo and Country Fair even more important to our staff, members and fans. We look forward to a sell-out event that will feature great music for a great cause."*

Jim Harrison, spokesperson for the B.C. Shriners, says the concert is an important fundraising opportunity for his organization. *"We look forward to our partnership with the Cloverdale Rodeo and Country Fair Association for this important charity event. The funds raised will support our Care Cruiser Program, which provides transportation for children being treated at Shriners Hospitals For Children and B.C. Children's Hospital."*

Tickets go on sale Saturday, February 14 for the special Thursday night celebration and are only \$50 (general admission) and \$60 (VIP), plus service charge. Tickets are available at TicketMaster, online at www.ticketmaster.ca or by phone at 604-280-4444.

TERRI CLARK:

Graced with three platinum albums, Terri Clark is one of the most unique voices in country music and one of very few female country artists who is truly an accomplished guitar player. Raised in Alberta, Clark was the first Canadian female to be inducted into the prestigious Grand Ole' Opry, and has been honored with CMA and ACM Female Vocalist of the Year nominations, as well as a string of hits that includes "Easy On The Eyes," "When Boy Meets Girl," "I Wanna Do It All," "Poor Poor Pitiful Me" and "Girls Lie Too."

A prolific writer as well as performer, Clark's first deal in Nashville was as a songwriter.

For more information about the 2009 Cloverdale Rodeo and Country Fair visit:
www.cloverdalerodeo.com.

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About the Cloverdale Rodeo and Exhibition Association:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world-famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 15th – 18th, 2009) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host more than 1,000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 62nd annual Cloverdale Rodeo and the 119th Country Fair visit: www.cloverdalerodeo.com.

About the Gizeh Shriners of British Columbia & Yukon:

The Gizeh Shriners of British Columbia & Yukon was founded on June 11, 1902, in Victoria. Since 1922, Shriners have substantially improved the quality of life for nearly 400,000 physically challenged and burned children. Millions more have benefited as recipients of treatments and techniques at Shriners hospitals.

The free medical care given the children is substantially funded through the Shriners Hospitals for Children Endowment Fund, which is maintained through gifts, bequests and contributions. Additional income for Shriners hospitals is provided by an annual hospital assessment paid by every Shriner, as well as designated charitable fundraising events.

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