

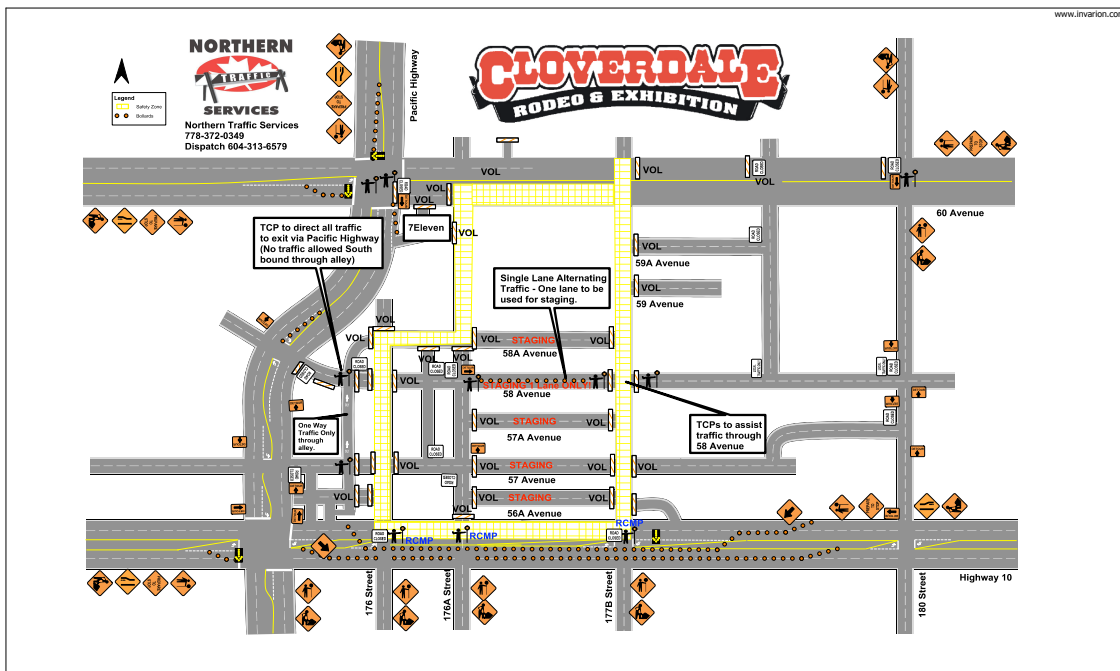


## POPULAR PARADE SET TO WIND ITS WAY THROUGH CLOVERDALE

For Immediate Release

Surrey, British Columbia - For generations of British Columbian's the May Long Weekend signals the start of the summer season - and one of the most popular family events in British Columbia, the **Cloverdale Rodeo and Country Fair**. A highlight of the annual event is the Cloverdale Rodeo Parade, which kicks off the festivities as it winds its way through the streets of Cloverdale, on Saturday, May 16<sup>th</sup> starting at **10:00 a.m.** There are over 80 unique and colourful entries this year, featuring clowns, floats, bands, marching units and commercial entries.

2009 marks the 120<sup>th</sup> annual Cloverdale Country Fair featuring live entertainment, the Fraser Valley's largest midway and one of the best livestock, and agricultural exhibits in Western Canada as well as the popular Cloverdale Rodeo. Featuring a new invitational format, the Rodeo promises to draw the top athletes in bareback, saddle bronc, bull riding, as well as ladies barrel racing.



For more information visit: [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com).

**About:**

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 15<sup>th</sup> – 18<sup>th</sup>, 2009) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1,000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 63<sup>rd</sup> annual Cloverdale Rodeo and the 120th Country Fair visit: [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com).

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