



CLOVERDALE RODEO EXPANDS POPULAR AND INTERACTIVE 'KIDZ ZONE'

For Immediate Release (May 5, 2009)

Surrey, British Columbia - For the past 120 years the Cloverdale Rodeo and Country Fair has been creating entertaining events for children and families at its annual Country Fair exhibition. This year, the event will expand the Kidz Zone area, which was a huge success when introduced in 2008. The Kidz Zone includes a slew of fun activities, from interactive, hands-on presentations to live musical performances, which the whole family will enjoy.

"The Kidz Zone was incredibly popular with children and families when it debuted at the Country Fair, so we decided to expand and enhance the programming," says Country Fair Exhibition Chair Gerry Spielmacher.

Families will find something for every age and interest in the Kidz Zone throughout this May Long Weekend. Highlights include:

Little Gym – From gymnastics to karate, Little Gym offers toddlers a non-competitive and safe environment to practice motor skill development at their own pace. This helps kids develop at their own pace – and have fun!

Monster Mural – Leave your mark on history by adding to this community art project that grows and expands throughout the Cloverdale Rodeo and Country Fair.

Radical Raptors – Experts from the Greater Vancouver Zoo will teach you how to identify raptors and all about their natural habitat, habits associated with their surroundings and more.

Get Bouncy – Giggle, guffaw and have a good ole time inside the popular Bouncy Castle – it's hard not to smile when you're soaring through the air, after all.

Build-A-Bear – Build and take home your very own Cloverdale Rodeo and Country Fair bear, complete with a logo t-shirt, during these fun workshops suitable for kids of all ages.

Entertainment Stage – There is tons of live entertainment that's free with Country Fair admission. Stop by to see highlights including master-magician Ray Medway and his Tribute to the Pirates and Hogwarts magic shows, and even dancing dogs!

About:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 15th – 18th, 2009) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1,000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 63rd annual Cloverdale Rodeo and the 120th Country Fair visit: www.cloverdalerodeo.com.

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