



Cloverdale Rodeo and Country Fair Opens in One Week

The beloved May Long Weekend tradition is just around the corner, May $20^{th} - 23^{rd}$

For Immediate Release May 13, 2016

Surrey, BC – In just one week, the Cloverdale Fairgrounds will be transformed into one of the largest and most entertaining rodeos in North America for the 70th year. The Country Fair has been a favorite for all ages for 128 years and is bringing back all their best features, plus some new and exciting ones that you won't want to miss.

The Rodeo once again gives attendees the chance to see the World's best Cowboys and Cowgirls from all over compete for cash prizes in roughstock rodeo events like **Saddle Bronc Riding**, **Bareback Riding** and **Bull Riding**, as well as **Ladies Barrel Racing**. Kids also get their turn in the spotlight with the always-entertaining **Mutton Bustin'** competition.

BCCMA nine-time nominees and familiar West Coast music duo **Carli and Julie Kennedy, otherwise known as Twin Kennedy,** will be performing the National Anthem all weekend long in the famous Stetson Bowl. The duo are also welcomed to the <u>Live Outdoor Entertainment Stage</u> for a couple of shows to perform their hit songs. **Robyn and Ryleigh, Appaloosa,** and the **Chris Buck Band** will also be performing throughout the weekend on the same stage.

The 70th Annual Cloverdale Rodeo and Country Fair are extremely proud to announce that for one night only, Sunday, May 22nd, 2016- **Chad Brownlee**, Pro Hockey Player turned Country Singer will be performing at the **Longhorn Saloon**. Beat-the-line tickets will be available until 9 pm only so get there early.

Other special performances featured this year are the breathtaking **Express Clydesdales** and professional trick rider and liberty horse entertainer, **Niki Cammaert Flundra.** Brand new to the 70th Annual Rodeo are the **Fireworks** taking place on Friday night at 10:00pm; you won't want to miss this spectacular display of light and color.

The **Longhorn Saloon** is the perfect place to dance the night away and is one of the Rodeo's most anticipated features. The fun starts at 4:00pm and goes until 2:00am with daily performances by **Ettinger & Big 50** and the **Ken McCoy Band.**

On top of all these exciting Rodeo events, families will have a great time enjoying the Country Fair with the **Cone Zone**, **Agri Zone** and the **Envision Kidz Zone**. Here, kids work through various training challenges to become to ultimate Cowboy or Cowgirl.

The Cloverdale Rodeo and Country Fair are also very proud to showcase **The 5**th **annual World Freestyle Round-Up**. Each day there will be several shows featuring top freestyle skateboard athletes from 11 countries all around the World, including as far as Japan, Brazil and Australia as they compete for \$10,000 in prize money.

Don't forget to stop by **BC's largest traveling midway**, with dozens of rides for thrill seekers of all ages and try the delicious food options as the **Rib Zone** returns with the best eats in town!

Event: 2016 Cloverdale Rodeo and Country Fair

Dates: May 20-23, 2016

Location: Cloverdale Fairgrounds in Surrey, BC

Tickets: Admission for all Rodeo Performances is \$25; (12 and under free)

Country Fair admission is \$10. (12 and under free).

Pre-Purchase Gate Admission at selected London Drugs Stores and save \$2.00, available now for purchase. Click here for a list of the London Drug

Stores participating:

http://www.cloverdalerodeo.com/country-fair/event-and-ticket-

information/

Pre-Purchase Midway All-Day Ride Passes at select Marketplace IGA

stores for one \$29. For more information on this visit:

http://www.cloverdalerodeo.com/country-fair/midway-and-rides/

For a detailed schedule of event, performances, competitors list, and to purchase tickets, please visit www.CloverdaleRodeo.com.

About the Cloverdale Rodeo and Country Fair:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo and Country Fair, held every year on the May long weekend at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1,000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 70th annual Cloverdale Rodeo and the 128th annual Country Fair, visit www.CloverdaleRodeo.com.

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Media Inquiries:

Stephanie Troughton Cloverdale Rodeo and Country Fair Direct: 604.637.6649

Cell: 778.989.1469 stroughton@lbmg.ca Sam Parrett Cloverdale Rodeo and Country Fair Direct: 604.637.6653

Cell: 604.805.9454 sparrett@lbmg.ca