



BC COWBOYS AND COWGIRLS ARRIVE FOR THE CLOVERDALE RODEO

For Immediate Release:

Surrey, British Columbia – Three BC professional rodeo stars are looking forward to competing in their own back yard at next week's Cloverdale Rodeo. \$360,000 in prize money is up for grabs in four disciplines over the four-day event. Among the competitors competing for the top honours in Cloverdale are Ty Pozzobon from Merritt, Luke Walker from Kamloops, Janet Cunningham from Aldergrove and Joleen Seitz from Savona.

Ty Pozzobon, 19 years old - Merritt, BC

Ty is currently in his second year as a pro Bull Rider and has a chance to ride at the Cloverdale Rodeo on a wild card. This young man won the Canadian Bull Rider Rookie of the year in 2010 and placed fifth overall at the Canada Finals Rodeo in Edmonton last year. He's currently on a full athletic scholarship at Odessa College in Texas.

Janet Cunningham, 49 years old – Aldergrove, BC

Janet is no stranger to the Cloverdale Rodeo having competed in the Ladies Barrel racing for the past 25 years. She'll be the only competitor able to sleep in her own bed prior to the event. Currently unranked (hit a bell on her last two stops this season,) she trains barrel racers and has been riding horses since she was 2 years old.

Joleen Seitz, 32 years old – Savona, BC

Joleen ranked 5th in Ladies Barrel racing in 2009 earning just under 30 thousand dollars. She won her event at the Calgary Stampede in 2006. Her pro career started in 2004 when she was the rookie of the year. She is married with one daughter and is looking forward to competing in front of a hometown crowd in Cloverdale.

More information is online, visit www.CloverdaleRodeo.com.

About:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the World Famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 20 – 23, 2011) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1,000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 65th annual Cloverdale Rodeo and the 122nd Country Fair visit: www.CloverdaleRodeo.com.

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