



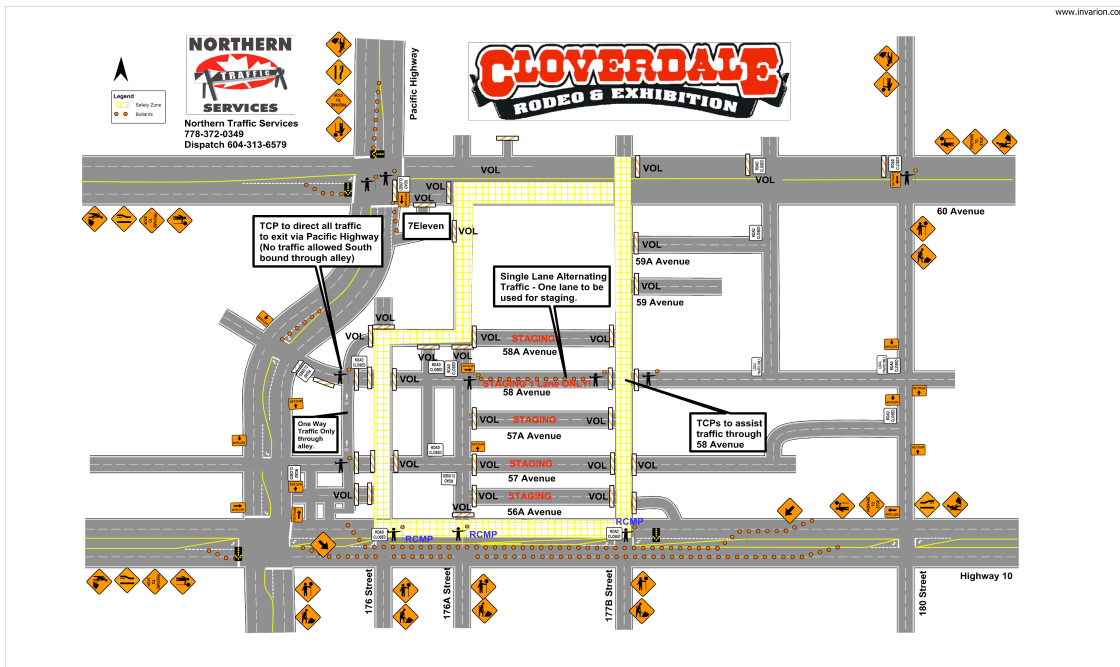
FAMILY-FRIENDLY PARADE WINDS THROUGH CLOVERDALE STREETS ON SATURDAY, MAY 22

For Immediate Release

Surrey, British Columbia – There’s something about a parade that captures the imagination of young and old alike.

It’s not the colour. It’s not the sound. It’s the sense of small town civic pride that lives on in and amongst the participants and spectators. That continues to hold true year after year during one of British Columbians’ favourite May Long Weekend events: the **Cloverdale Rodeo Parade**.

This year’s parade happens Saturday, May 22 beginning at 10 a.m. and will feature more than 80 entries featuring clowns, floats, bands, marching units and showcasing both community organizations and commercial entities.



For more information visit: www.cloverdalerodeo.com.

The Cloverdale Rodeo and Country Fair is generously supported by the Marquee Tourism Events Program, one of several tourism-related programs announced in Canada's Economic Action Plan, designed to help organizers expand the reach of their events and promote Canada as a must-see tourist destination to visitors from around the globe.

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“FAMILY-FRIENDLY PARADE WINDS THROUGH CLOVERDALE”

About:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 21 – 24, 2010) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 64th annual Cloverdale Rodeo and the 121st Country Fair visit: www.cloverdalerodeo.com.

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